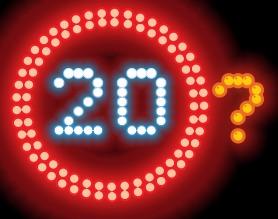


WHY IS LIFE BETTER AT 20?



ACTIVITY 3

20mph facts

If you feel strongly about 20mph and the benefits it can bring, you can use these useful facts to help spread the message about why life is better at 20.

Prep time
5 mins

You will need
a good memory
for facts

““ Over £2 million to implement 20mph speed limits in Edinburgh! Surely it could be better spent elsewhere?

Did you know the cost of doing nothing is far greater? Every road fatality costs around £2.5 million*. So, even if we save one life with 20mph areas we will have saved the local economy almost as much as it costs for the whole scheme!

* Department for Transport

““ I'm a safe driver, so why do I need to slow down to 20mph?

Things can happen that even the safest drivers can't predict or prepare for. If a child ran into the road and you were driving at 20mph, it would take **three car-lengths to stop**.



Driving at 30mph would take **six car-lengths to stop**.

At 10-20mph the injuries sustained will be much less than if the car is travelling at 30-40mph.

““ 20mph will slow me down.

This has proven to be a bit of an urban myth! A three-mile journey in a built-up area, with a 30mph speed limit takes on average 30 minutes to complete. The same journey would increase by a maximum of three minutes when driving at 20mph. This is because in built up areas we rarely travel at a single, constant speed. Driving at 20mph improves the flow of traffic.

““ No one wants 20mph.

Not true. When the Department of Transport surveyed the public across the whole of the UK, 73% were in favour of 20mph. When we consulted Edinburgh residents, over 60% were in favour with this figure rising to 75% in our pilot area.

““ The police won't enforce it.

They do in Edinburgh. Police Scotland supports lower speed limits across the city and is working with the Council to achieve this.