

SHOW YOUR SUPPORT FOR



ACTIVITY 4

Your 20mph campaign

Show your support and help bring down speeds in your area by displaying campaign materials or using social media to show you care.

You will need

- 20mph Pledge pack
- a social media account (Twitter or Facebook)

Order a free campaign pack

There are lots of handy materials you can use. Contact us to get hold of:

- 20mph posters
- car stickers
- car air fresheners
- bin stickers
- campaign leaflets and other collateral.

email: 20mph@edinburgh.gov.uk



SLOW DOWN
Life is better at **20**

Top tips

- When displaying your window sticker, put it somewhere visible eg in your porch or in the living room window.
- Placing a 20mph sticker in the rear window of your car lets drivers know you intend to stick to the speed limit and sends a message to tailgaters.
- Stick your bin sticker on the front of the bin for everyone to see.

- When ordering your pledge pack ask your neighbours if they want one too.

Find out more about 20mph in Edinburgh on our website edinburgh.gov.uk/20mph

If you have any ideas for sharing the 20mph message in Edinburgh email them to 20mph@edinburgh.gov.uk

Get social

Use online networks like Twitter and Facebook to spread the message.

- Take photos of your window/bin/car stickers and share them on social media. Make sure you use the hashtags **#20mph** and **#edinburgh** or post to our Facebook page.
- Follow us on Twitter **@Edinburgh_CC** and www.facebook.com/edin20mph



- Retweet or comment on our tweets from our official twitter page.
- Give us a mention by including our twitter handle in your tweets **@edinburgh_cc**
- Download 20mph images and share them on your twitter page, or add our custom 20mph Facebook frame for your profile picture www.facebook.com/edin20mph