

# YOUR 20 PLEDGE



## ACTIVITY 7

# The Pledge Tree

A pledge tree is a great way to bring the whole community together and encourage people to commit to 20mph. This activity works well indoors and outdoors.

**Prep time**  
One day

**Roles**  
Co-ordinator,  
someone to take  
photos and one  
or two helpers

## How to organise your pledge tree

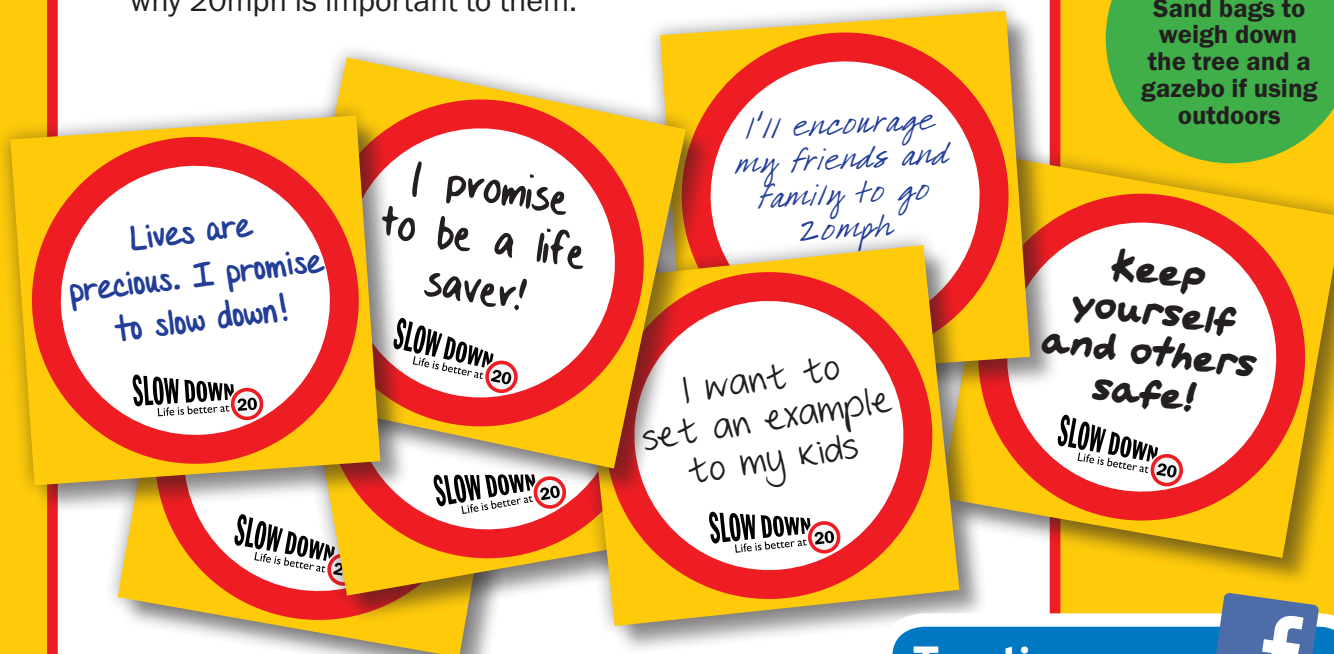
1. Get in touch with the Council's Active Travel and Road Safety team to let them know you want to organise a pledge tree. They'll arrange a time for you to collect the tree.  
[20mph@edinburgh.gov.uk](mailto:20mph@edinburgh.gov.uk)
2. On the event day, place the tree in an area where people can see it. Talk to passers-by and encourage them to write a message on a label and then hang it on the tree.
3. When asking people to make their pledge, ask them to write why 20mph is important to them.

## You will need

- **Tree** (you can borrow one from the Council)
- **Pledge roundels** (The Council can provide these)
- **Campaign materials**
- **Table**
- **Risk assessment**
- **Pens**

## Optional

Sand bags to weigh down the tree and a gazebo if using outdoors



Remember if you take photos of anyone, you must get their consent first. You will need a parent/guardian to sign a photo consent form for children (available from the Council's Active Travel team).

## Top tip

Promote your activity through word of mouth and social media. Share your pics with us on twitter [@edinburgh\\_CC](https://twitter.com/edinburgh_CC) using the hashtags [#20mph](https://twitter.com/20mph) [#edinburgh](https://twitter.com/edinburgh)

