

One City

Edinburgh's Responsible Business Campaign

One City aims to spread the benefits of Edinburgh's economic success and work collaboratively towards inclusive growth for all in society. We want to raise the aspirations and achievements for the most disadvantaged individuals and communities in Edinburgh.

We can achieve this by working together, nurturing relationships to make it easier for business to get involved in responsible business activities and move the idea of a One City into reality.

The following areas highlight some of the ways that we can work together for the benefit of our future workforce

Communities and Families, how you can help

Sponsorship and Funding

Communities and Families prioritises on schools where there is a risk of young people not achieving a positive destination when they leave school.

Positive Action Schools are: Broomhouse, Brunstane, Canal View, Castleview, Clovenstone, Craigentenny, Craigroyston, Forthview, Granton, Niddrie Mill, Pirniehall, Royal Mile, Sighthill, St. Catherine's and St Francis.

You can help support these schools through:

- Breakfast Clubs sponsorship – it costs £5,000 per year in staff costs to run a club and £1200 for food and other non staff costs.
- Playgrounds and outdoor play spaces – contributions towards the development of outdoor play which costs on average up to £24,000.
- Sponsorship of awards and events for learners
- Sponsorship of particular initiatives contributing to raising attainment and closing the gap, including study support offered at After School Clubs.

Other ways to support schools and disadvantaged young people

- After school clubs in special needs schools – funding to support the additional staffing costs or equipment
- Sponsorship of the Looked After and Active Programme which encourages up to 600 young people and 400 carers annually to access sports activity, full costs per year are £130,000.
- Sponsorship or cash contribution to support children and young people from low income households to take part in outdoor activities, including attendance at outdoor residential centres
- Sponsorship of half price travel for looked after young people, helping keep young people safe
- Capital contributions to build a swimming pool for a special school.

Using business assets

- Access to technologies and specialist equipment by schools to support particular curricular initiatives, for example, cutting edge ICT, commercial kitchens, arts and theatrical venues, laboratories and engineering facilities
- Use of company premises and facilities for high profile events

People and Skills

- Supporting mentoring programmes including sports mentoring, enterprise and literacy
- Volunteering in breakfast clubs, afterschool clubs, youth clubs
- Support to Duke of Edinburgh's Award and other awards in schools and in the community
- Providing internships, work placements, work experience for senior school pupils
- Contribution of skills to support initiatives including enterprise, eco projects, construction projects (e.g. Outdoor Learning/Playground improvements)

One City Team
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