



ONECITY CONSORTIUM BIOGRAPHIES

Donald Wilson (Chair)

Lord Lieutenant and Lord Provost of the City of Edinburgh



Born in 1959 in Selkirk, Donald Wilson attended Galashiels Academy. Further academic achievements include a BA (Hons) from Stirling University, an MSc in Information Science from London's City University, and a teaching qualification from Moray House in Edinburgh.

A former teacher of Computing at Newbattle Community High School, he has also served as an ICT Curriculum Development Officer and an Adult Education Tutor.

In 1999, he was elected as a City of Edinburgh Councillor, representing the Shandon ward. Donald has served on a range of Committees, and was Executive Member for Communications & Business Management (2001 to 2002), Modernising Government (2003 to 2005) and for *Smart City* (2000 to 2007), Chair of Edinburgh & Lothians Tourist Board and Edinburgh Convention Bureau (2003 to 2005), Chair of the Edinburgh International Science Festival (1999 to 2007) and Chair of the Edinburgh South West Neighbourhood Partnership (2007 to 2012).

The Lord Provost has been instrumental in reactivating the theme of responsible business and corporate social responsibility. He helped set up the Consortium and is its chair in his civic role. The Lord Provost is passionate about encouraging good citizenship and encouraging more businesses to do their bit for the city in addressing social exclusion and inequality.

Other active interests include the Edinburgh Institute for Mathematical Sciences. In his free time, Donald enjoys reading, science fiction, opera, antiques and history, and spending time with his partner Elaine and two grown up children.



Ewan Aitken



Ewan Aitken (born in 1962, Paisley) is a minister of the Church of Scotland. In May 2014 he became the Chief Executive Officer of the Edinburgh Cyrenians. Previously, he was the Secretary of the Church of Scotland's Church and Society Council between 2008 and 2014. He is a member of the Iona Community.

After attending Woodmill High School in Dunfermline, Ewan studied Social Anthropology at the University of Sussex where he graduated BA (Hons) in 1985. In 1990, he graduated BD (Hons) with a degree in Divinity at the University of Edinburgh.

In 1990 – 91 he was an interim minister in Buffalo New York and then spent two years as assistant minister at South Leith Parish Church and then time working for the Church in Tiberius, Israel and as a locum minister St Andrew's Church in Gisborne, New Zealand. He served from 1995 until 2002 as the minister of St Margaret's Parish Church in Restalrig, Edinburgh.

Ewan was elected as a Labour Councillor to the Edinburgh City Council in 1999. He served on the education and social justice committees. From 2002 he served full-time as a Councillor, including as the City Council's Executive member for Education. From 2003 to 2006 he was COSLA's education spokesman. In 2006 Ewan became Leader of the Edinburgh City Council. Following the 2007 local elections, Ewan was leader of the Labour opposition group until he resigned from this position in 2008 to take up the position of Secretary to the Church of Scotland's Church and Society Council. He did not seek re-election to the City Council at the local government elections in 2012.

Ewan has been a supporter of the principles of the OneCity ethos since 2003 when the Lord Provost's Commission on Social Exclusion resulted in the setting up OneCity Trust. His support for OneCity he sees as taking the work of the Trust further and deeper, not only funding what is already happening in the city as it is, but changing the way the city is socially, economically and culturally.

Ewan sees the OneCity initiative, with its roots, its reach and its capacity to bring together very diverse parts of the City to listen and to learn, as the place where new relationships between public and private sector can be nurtured and can flourish, bringing the idea of OneCity into reality. His vision is of new cross-sector relationships that form the bedrock of an integrated city where all see themselves as citizens of the city, no matter the place of work, and that everyone's work contributes to the well-being of the city and its citizens, no matter the content of the activity.



Rochelle Burgess

(Biography in preparation)

Robert Carr



Robert is Chair of the law firm Anderson Strathern and is a partner in the Dispute Resolution Department. Robert is accredited by the Law Society of Scotland as a specialist in medical negligence and personal injury litigation. He is a solicitor advocate and has won 'specialist of the year' at the Scottish Legal Awards. Robert has been the Prince of Wales' Ambassador for CSR in Scotland and was previously a Board member of Scottish Business in the Community. Robert is a past President of Edinburgh Chamber of Commerce and the Society of Solicitors in the Supreme Courts and sits on the Council of both bodies. Robert is a Regent of the Royal College of Surgeons of Edinburgh and is a Fellow of the RSA. He is also a Fellow of Strathclyde Business School. Robert holds the appointment of Crown Estate Solicitor (Scotland).

Linsay Chalmers



Linsay Chalmers is the Network Co-ordinator of Edinburgh Social Enterprise Network, the support body and membership network for social enterprises in Edinburgh. Linsay has a long history in the social enterprise and third sectors having previously worked for the Community Resources Network Scotland, Edinburgh Furniture Initiative, Changeworks and Friends of the Earth Scotland. She is a Board Member of Social Enterprise Scotland and a Winston Churchill Memorial Trust Fellow. She also sits on the Economic Development Strategic Partnership, one of number of partnerships set up to deliver the community plan.



Councillor Maureen Child



Maureen Child has been an Edinburgh Councillor since 1995. She was first elected for Milton Ward in Edinburgh East and has represented Portobello/Craigmillar Ward for the last eight years. She served as lead Councillor on Finance and Sustainability for nine years. In opposition for five years, Maureen was the Labour Group's spokesperson on Environment and Sustainability and briefly held the Health and Social Care role. She is Convener of the Communities and Neighbourhoods Committee, first set up by the Capital Coalition in 2012 and is Council Champion for both the Voluntary Sector and Equality and Human Rights.

Jamie Coleman



Dr Jamie Coleman is Managing Director of CodeBase, the UK's largest tech incubator with companies such as Kotikan, MiiCard, Rightscale, Cloudsoft and Float as tenants. He is also currently founder and Director of the Turing Festival; a Board member of The Edinburgh International Festival; Director of Biospoke, an open medicine technology company and a Board Member of ScotlandIS, the Software Trade Body in Scotland.

Jamie began his career in Cardiovascular Disease and Diabetic Pregnancy. He has been involved for many years in biotechnology and commercialisation within the Life Sciences. He has founded and acted as Director in companies involved in science animation, educational software and medical data.

Jamie has been a member of the Edinburgh Business Forum for several years. The Edinburgh Business Forum (EBF) brings together the City's business leaders from the private and public sectors, and higher and further education institutions. Its purpose is to use the collective expertise, skills and cross-sectoral knowledge of its members to identify the future economic opportunities and challenges which Edinburgh and the City Region will be presented with. Jamie represents both his company interests and the EBF on the OneCity Consortium.



Matthew Haggis



Matthew's background is in learning, organisational development and leadership development. Before launching the Creative Exchange consultancy, he was Programme Director with Common Purpose, the international education programme for emerging city leaders. Issues of social justice were high on the agenda for Edinburgh's leaders, and Matthew has sought to continue this interest through his role as Chair of the OneCity Trust. He sits on the Consortium representing the Trust, as well as bringing his wide experience and passion to address social inclusion.

"I believe social inclusion involves connecting people with disadvantages and privileges at a personal level."

Professor Charlie Jeffery



Charlie Jeffery was appointed Senior Vice-Principal of the University of Edinburgh on 1 October 2014, having held a Chair of Politics at the University since 2004. In this role he is responsible inter alia for the University's strategy and programmes in the field of sustainability and responsibility. He previously served as Vice-Principal for Public Policy (2012-2014), as Director of the Academy of Government (2011-2014), and as Head of the School of Social and Political Science (2009-2012). He previously held academic appointments at the University of Leicester and the University of Birmingham where he was appointed Professor of German Politics in 1999.

Charlie has held a number of public advisory and consultancy roles. He has been an advisor to the House of Commons Select Committee on the Office of the Deputy Prime Minister (2004-05), the Committee on Standards in Public Life (2002-07), the EU Committee of the Regions (2002-05), and was a member of the Independent Expert Group on Finance advising the Commission on Scottish Devolution (2008-09). He was formerly a member of the Council of the UK's Economic and Social Research Council (2005-11), chairing its Research Committee.

Charlie's has overseen a review of how the University meets its defined obligations on social responsibility, working through its Department for Social Responsibility and Sustainability. This includes environmental responsibility; Fair Trade; widening participation; good employers; engaging with communities; and public engagement. The Business School's Sustainable Business Initiative is involved in a number of research workstreams and initiatives to engage with business.



Josh Littlejohn



(Biography in preparation)

Gill Scott



Gill is a highly experienced HR Director, with a proven track record of strong leadership, transformational change and delivery. Reporting to the Aegon UK Chief Executive and as a member of the Executive Team, she is responsible for creating, leading and developing the people management strategy that supports organisation aims. Gill leads the HR function to ensure organisational design, compensation framework, employee relations climate, talent and development offering and people policy and practice can enable AEGON to achieve its ambitions. As a member of AEGON Global HR Leadership team, she also shapes global HR initiatives and policy. Gill is passionate about the role that organisations can play in the wider community and is heavily involved in Aegon's flagship initiative, the Aegon Breakfast Club.

Roddy Smith



Roddy was educated at Aberdeen Grammar School, Brunel University and Heriot Watt University. After gaining an undergraduate degree in Physical Education and English he taught at Robert Gordons' College in Aberdeen for three years before returning to his home town of Edinburgh to complete a masters degree.

In 1994 he embarked on a ten year career at **sportscotland**, the national sports agency, working proactively with governing bodies of sport supporting these organisations with strategic planning and corporate governance advice, as well as managing the distribution of governmental grants to the sports. His final role was as Head of the Governing Body team.



In 2004 he was appointed as the Chief Executive of Cricket Scotland, a post he held for a decade. In this time the business grew significantly in size and profile with the sport winning many European and Global development awards. From a small staff of 7 and a turnover of £500K, the business grew to 26 full time staff and a annual turnover of over £2M by 2014. On the field the Scotland side was transformed from an amateur team to a fully professional side competing against all the top sides in the world whilst winning major competitions and taking part in both 20 over and 50 over world cups. During his tenure Cricket Scotland held many high profile matches around Scotland for up to eight thousand spectators and in front of live television cameras. He formed many successful partnerships with the private and public sector to support Cricket Scotland's membership and teams.

Roddy was appointed as the new Chief Executive of Essential Edinburgh in late 2014 and took up his post on 2 March 2015.

In his spare time Roddy follows all sports, especially rugby and cricket as well as enjoying watching his two daughters sporting endeavours.

Greg Ward



Executive Director of City Strategy and Economy, Greg Ward has been at the City of Edinburgh Council since 2008. In this post, he has responsibility for inward investment, spatial strategic development, employability, business support and the delivery of the five year Council economic strategy: "A Strategy for Jobs". In that time foreign investment into the city has risen from a very low level to become only second to London. Greg has recently been appointed Director of Economy at the City of Westminster and will take up post at the end of November 2015.

Greg's previous position was Director of Global Markets for the South East Economic Development Agency (SEEDA). There, he was accountable for increasing the level of business investment and foreign direct investment into the South East region. In 2001, Greg started SEEDA's award winning incubation programme, specialising in the development of and the commercialisation of new ideas and the development of entrepreneurs. Before 2001, Greg held a number posts focusing on town and area regeneration.

The first eight years of Greg's career were in media, mainly in the Middle East. He was involved in the delivery of news services, radio and television programmes, and the production of periodicals. In 1988 Greg relocated to North America, working on media related activities in Canada including the CANADA 125 campaign. He led on "Parks 125", an environmental campaign which set up 125 new urban parks.

Greg has always remained interested in the power of the cities to drive both city and national growth. A founder of the Scottish Cities Alliance, Greg has developed new shared funding propositions, including plans for the creation of Scotland's first city infrastructure investment



funds. Edinburgh's economic development team have also lead on a new Scottish Cities portfolio of projects designed to create the critical mass required to access new sovereign and institutional investment.

Born in Nigeria and raised in Liberia, Greg graduated with distinction from McGill University, Montreal, in Canada, where he read economics, politics and communications. He holds both Canadian and British citizenship.

Robin Worsnop



Chief Executive and founder of Rabbie's Small Group Tours, a multi-award winning small group Tour Company based in Edinburgh, Glasgow, London and Dublin. Robin established Rabbie's in 1993, having completed a History degree at Edinburgh University in 1990 and carries customers from all over the world to all corners of Scotland, England, Ireland and Wales. Rabbie's Small Group Tours has grown to be the UK's most successful independent small group tour company. Rabbie's has won multiple awards including 6 Scottish Tourism Thistle Awards, Scottish Business in the Community's SME of the Year (2010 and 2012), 3 Vision in Business for the Environment awards (2009-2013), UK's Gold Star Green Tour Operator of the year (2013), Edinburgh Chambers of Commerce Best Performing Business 2014 and Europe's Outstanding Example of a Sustainable and Responsible Tour Operator (2011). In 2015 Rabbie's was awarded a Queen's Award for Enterprise in International Trade. In 2014 he became chair of a new business start-up Mara Seaweed, taking one of Scotland's unsung natural products and turning it in to a high quality, healthy and tasty seaweed seasoning, and loved by a number of celebrity chefs including Paul Hollywood.

In addition to running Rabbie's and Mara, Robin gives his time voluntarily to a number of Tourism Groups in Scotland. From 2007 to 2010 Robin was Chairman of the Tourism Innovation Group, and has been a keen advocate of innovation in product development and sustainable tourism. In January 2010 he took up the position of Vice-Chair of ETAG (Edinburgh Tourism Action Group), before becoming Chair in August 2010 and has since piloted the development of the 2020 Tourism Strategy for Edinburgh. Robin also served on the management group of the Edinburgh Capital Group (representing Edinburgh's attractions, tours, festivals and theatres) between 2003 and 2012. He also helped establish the not for profit organisation Climate Change Scotland and was its inaugural Chair in 2008. He is a member of Edinburgh Festivals Forum, North Highlands Initiative Tourism Board, Scottish Tourism Alliance Council, Edinburgh 2020 Tourism Strategy Implementation Group and Chair of The Hospitality Industry Trust Rhubarb Club.

Of the OneCity initiative Robin says:

"This is a cause I am very passionate about making a difference to, because I believe the inequality of opportunity for many people across the city erodes society, value and a place to live, work and do business in."



WIDER ADVISORY NETWORK

Andrew Marshall-Roberts



Born in Edinburgh, Andrew currently works for ScotRail, part of the Abellio group, heading up their collaborative working and Partnership Centre of Excellence.

He has worked in the field of Corporate Responsibility since 2003 and previous positions include Group Head of Corporate Responsibility for Standard Life plc. Andrew was responsible for developing and implementing the group's Corporate Responsibility strategy and CSR board and executive committees. Other roles include Interim CEO of the Financial Services Skills Council, various roles within Royal & Sun Alliance and Scottish Business in the Community, developing CSR with SMEs.

His work in CSR has seen him working with the EC on issues such as Active Ageing, speaking at closed policy debates with the EC, UN and governments, Subject Matter Expert to Ernst & Young, establishing the Ernst & Young Foundation, and consulting work with a number of organisations across the UK and internationally.

He has been a Board Director of several charities:

- * Waverley Care
- * Standard Life Anniversary Appeal/the Pregnancy Support Centre at the Royal Infirmary of Edinburgh.
- * Standard Life Charitable Trust
- * Resilient Scotland Limited
- * Voluntary Action Fund

and is currently a member of the Development Advisory Group for Place2Be.

Andrew has a proven track record in Operational Management, HR, Customer Service and latterly in developing Corporate Social Responsibility strategy and integrating into the business. His experience makes him an ideal expert advisor to the Consortium.



SUPPORT OFFICERS

Lesley Martin



City Strategy and Economy Service Manager for The City of Edinburgh Council.

Lesley Martin's background is mainly in strategic planning, information management and policy development, covering economic development, land use planning, transport, and the environment.

Prior to joining the City of Edinburgh Council in May 2006, she held various strategic development roles in local authorities across the Edinburgh City Region. Lesley led the Economic Strategy for the Council, based on a comprehensive economic review and supporting research. She developed the Council's then newly created Sustainable Economy team in 2013, launching a programme of advice for SMEs and laying the groundwork for the completion of the Sustainable Energy Action Plan. Lesley's experience in economic strategy and sustainability is a foundation to her current work leading the OneCity initiative. She chairs the Economic Development Strategic Partnership, one of a number of partnerships set up to deliver the community plan. The EDSP owns the OneCity CSR programme.

Lesley originally qualified as a town planner and holds an MBA from the Edinburgh Business School. She is a member of the Royal Town Planning Institute and Chartered Management Institute.

Vivienne Robinson



City Strategy and Economy, CSR Manager for The City of Edinburgh Council.

Vivienne Robinson's background is mainly in project management in the public sector following a career in education promotion and marketing in British Council. She studied English and History at Aberdeen University and following a period of employment, completed an IT postgraduate qualification, studying part-time at Napier University.

Prior to joining the City of Edinburgh Council in February 2006, Vivienne was involved in IT training and fundraising for two charities working with adult learners. This was directed by her IT diploma in Interactive Multimedia which she completed while working in the Wider Access Team, Napier University.



THE EDINBURGH PARTNERSHIP



in association with

Vivienne took up the role of managing, Working for Families from 2006 – 2012, leading a citywide team of Parent Advisers, while taking on the challenge of addressing gaps in employability services for lone parents, chairing the Big Lottery funded, “Making it Work”. Other significant work has included a review of subsidised childcare services, co-production and commissioning of a new service model.

Vivienne’s background in the voluntary sector and employability experience provides valuable insight for her current role as CSR Manager, delivering the OneCity campaign to recruit new businesses and respond to the city’s social challenges.

Vivienne is on the Board of One Parent Family Scotland and remains involved in helping to develop affordable childcare services for vulnerable and low income household families.