

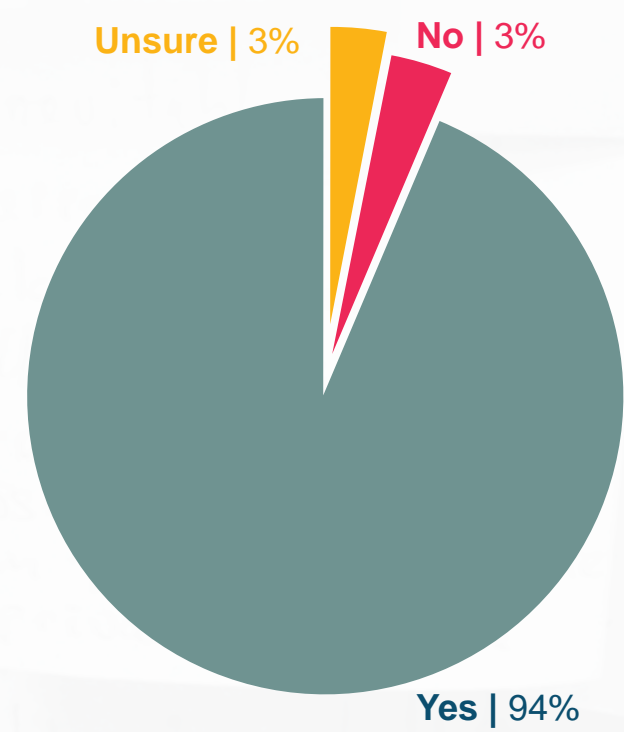
In developing a design for George Street and the First New Town, it is important that the views of a wide range of citizens, businesses and special interest groups are gathered.

Throughout the design development process the team is undertaking a series of consultation and engagement events to guide the development of a design for the long term layout of the street.

The results outlined below from a Stakeholder Event in December 2017 and a Public Event in January 2018 demonstrate the degree of support for different forms of operational change within the streets.

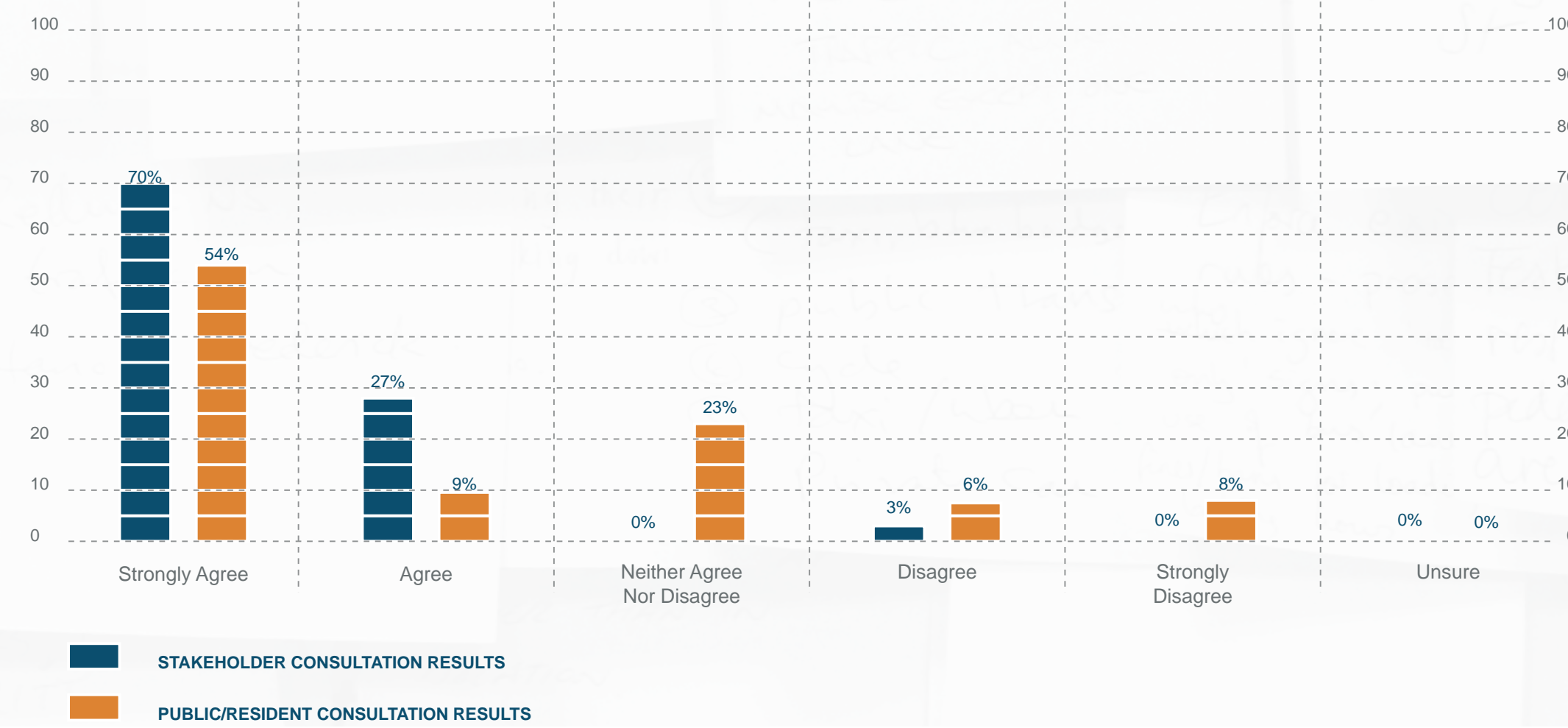
QUESTIONNAIRE - SUMMARY OF OUTCOMES

1 Will the objectives help guide a design to improve the quality of George Street and First New Town?



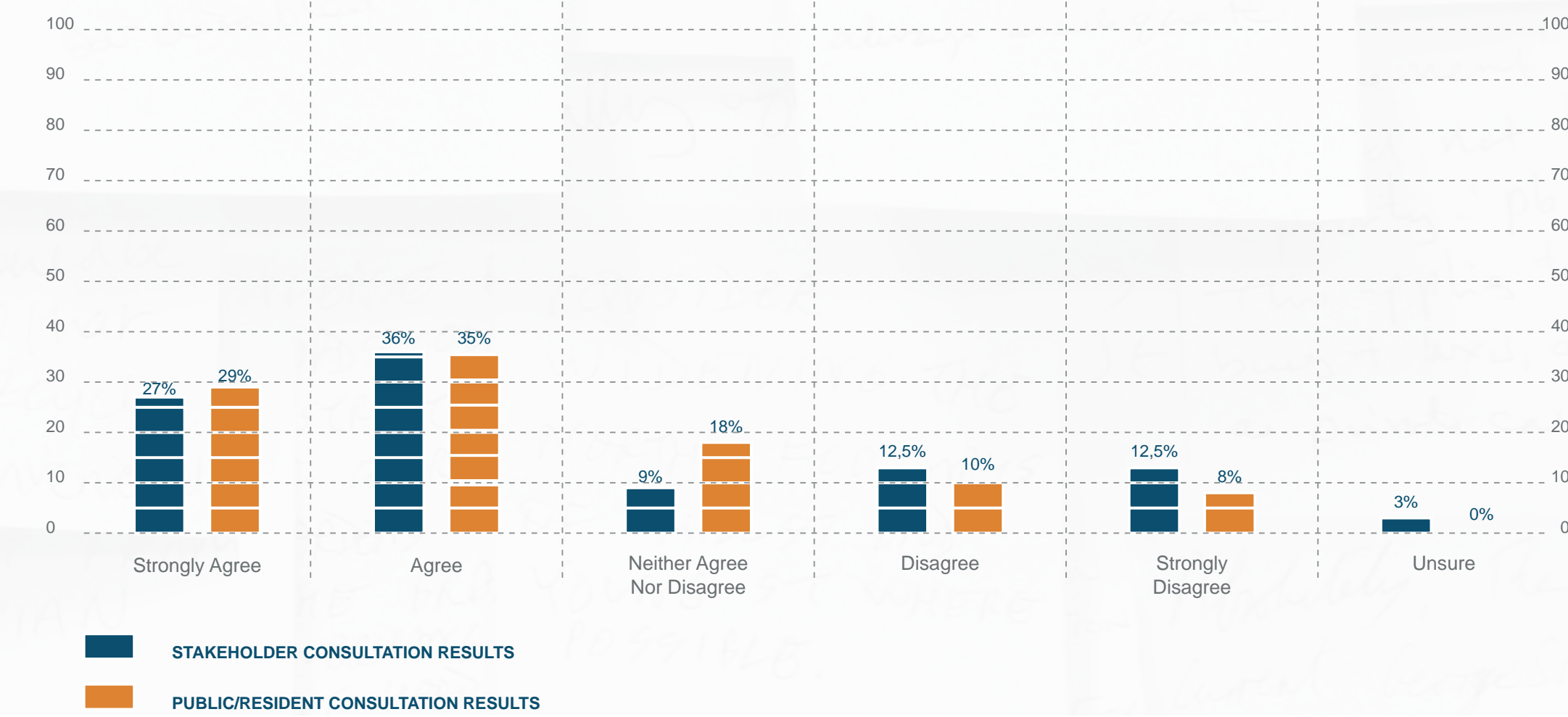
STAKEHOLDER CONSULTATION RESULTS

2 As part of a new design I would support a reduction in private car movement on George Street



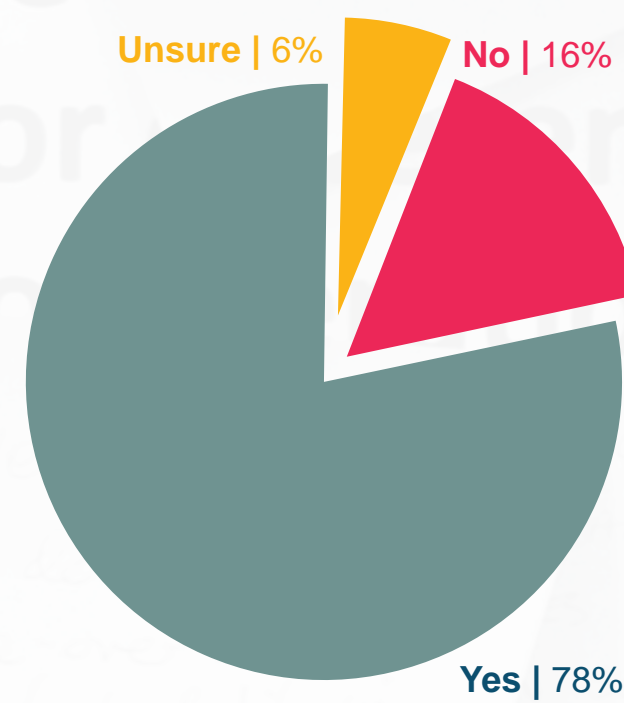
STAKEHOLDER CONSULTATION RESULTS
PUBLIC/RESIDENT CONSULTATION RESULTS

3 As part of a new design I would support operational changes and prioritisation of bus movement in the GNT area

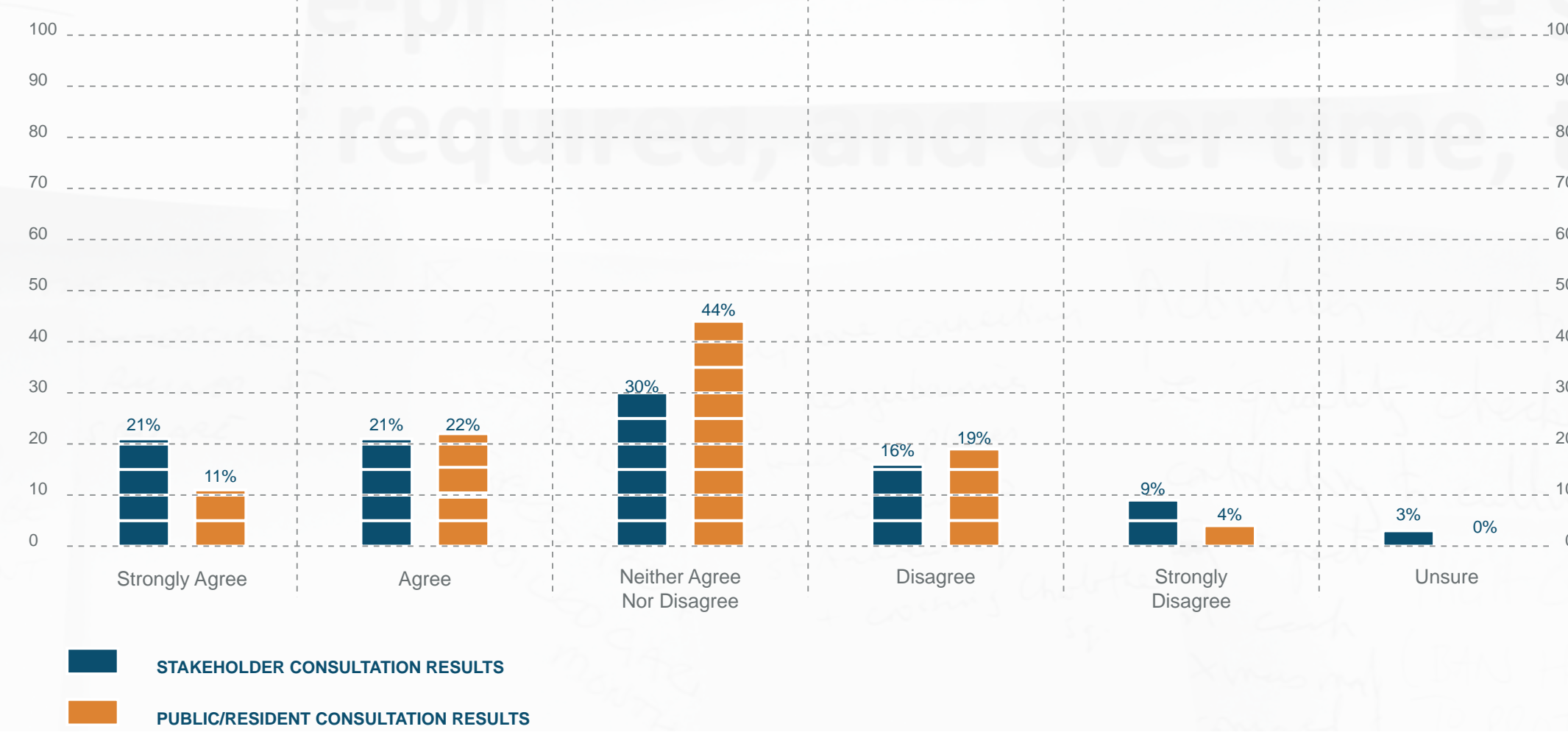


STAKEHOLDER CONSULTATION RESULTS
PUBLIC/RESIDENT CONSULTATION RESULTS

4 As part of a new design I would support operational changes and prioritisation of taxi movement in the GNT area

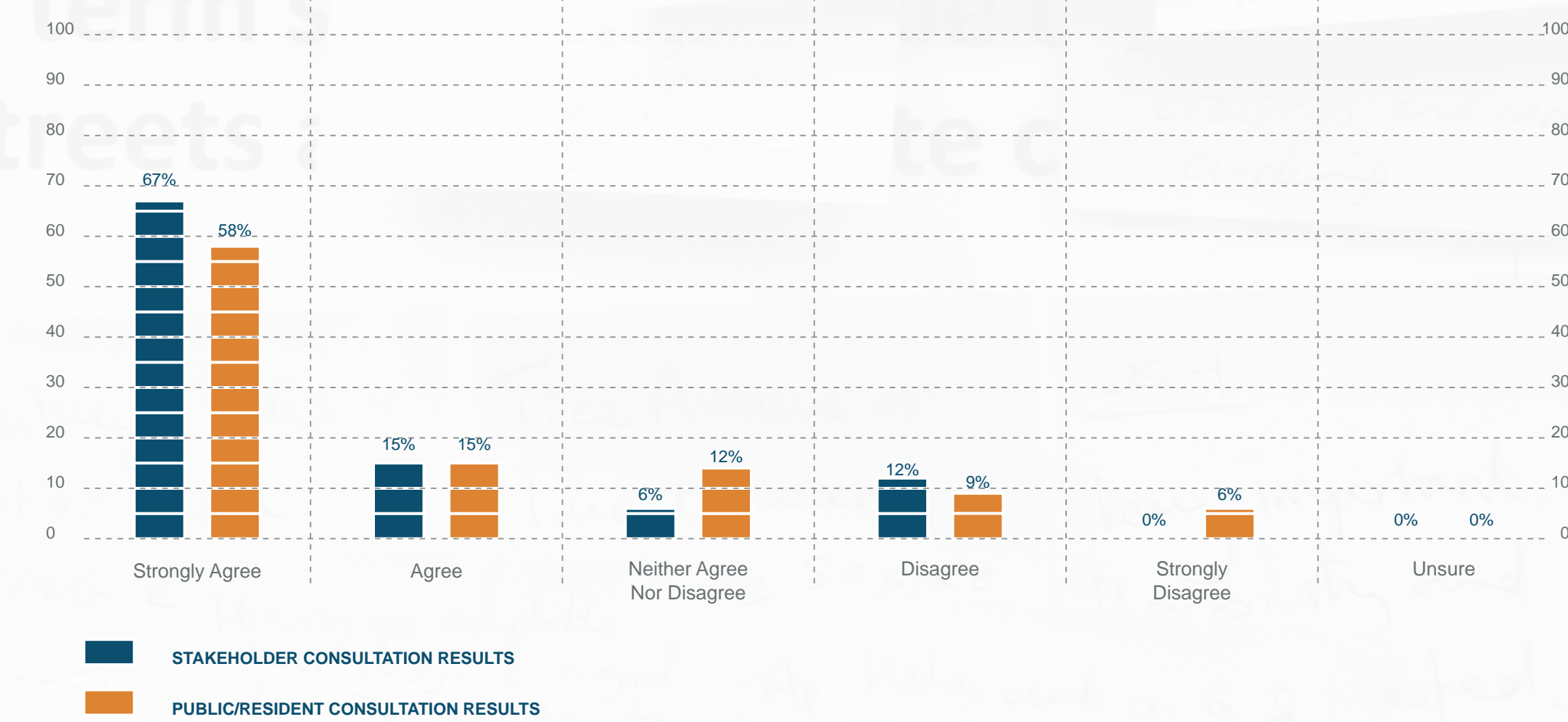


PUBLIC/RESIDENT CONSULTATION RESULTS



STAKEHOLDER CONSULTATION RESULTS
PUBLIC/RESIDENT CONSULTATION RESULTS

5 As part of a new design I would support some pedestrianisation of George Street



STAKEHOLDER CONSULTATION RESULTS
PUBLIC/RESIDENT CONSULTATION RESULTS

OBJECTIVES AND KEY CONSIDERATIONS



LDĀ DESIGN

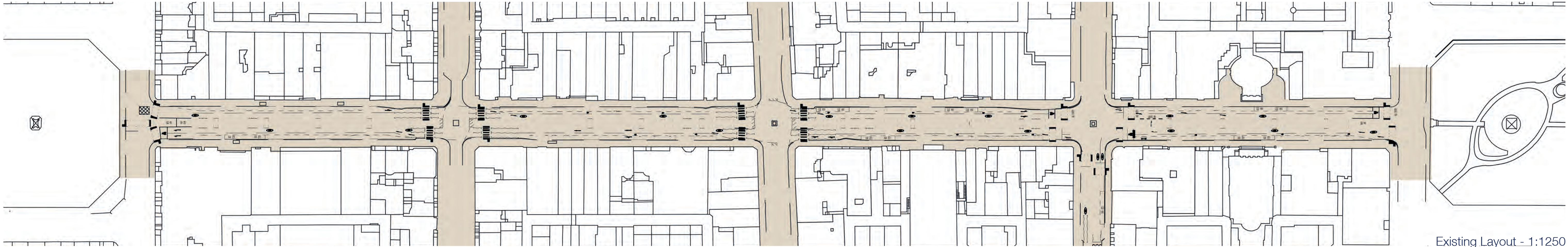


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During winter 2017/2018, discussions on the GNT project took place through specially designed engagement events, with general public, residents and stakeholders.

Feedback has helped to clarify, and refine the set of design objectives for the GNT project. The purpose of the objectives is to help guide the development of a design for the area.

The events also helped to identify the many considerations that need to be taken into account when developing the design, and although some are more general considerations, they are linked to the objectives set out below.



Existing Layout - 1:1250



HIGH LEVEL THEME 1: World Class Place

OBJECTIVE 1

“CREATE A WORLD CLASS PLACE THAT RESPECTS AND ENHANCES THE WORLD HERITAGE SITE”

KEY CONSIDERATIONS

- Retaining a sense of symmetry to George Street
- Elimination of unnecessary street furniture
- Protecting key views and vistas
- Removing central parking to reduce the current dominance of vehicles
- Careful consideration of the specific locations for appropriate street greening
- High quality materials e.g. natural stone
- Appropriate lighting to enhance the heritage features and character of the street
- Respect the needs of residents living in the area.



HIGH LEVEL THEME 1: Pedestrian Experience

OBJECTIVE 2

“ENLARGE AND ENHANCE PUBLIC AND PEDESTRIAN SPACE, CREATING A SAFE, VIBRANT SPACE FOR ALL”

KEY CONSIDERATIONS

- Learn from the experience of other successful cities
- The existing space available to pedestrians and the public should be enlarged
- Careful consideration should be given to the integration of cycle routes, acknowledging that not all pedestrians are comfortable with shared spaces.
- Blue badge, loading and residents parking should be available on George Street
- General parking on George Street should be reduced with consideration given to its relocation in adjoining streets or elsewhere in the city centre
- The safety and ease of crossing streets and junctions should be improved for pedestrians and cyclists
- Public seating should be introduced with careful consideration of the specific location
- Recognise these streets are also residential.

OBJECTIVES AND KEY CONSIDERATIONS



LDĀ DESIGN



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HIGH LEVEL THEME 3: Sustainable Transport

OBJECTIVE 3

“PRIORITISE ACTIVE TRAVEL AND ACCESS FOR PEOPLE WITH A DISABILITY OR IMPAIRMENT, WITH PUBLIC PARKING ON GEORGE STREET SEEN AS LOWEST PRIORITY”

KEY CONSIDERATIONS

- The street user hierarchy should consider pedestrians first followed by cyclists and public transport users with private motor vehicles last
- Careful consideration should be given to access requirements for people of all abilities including people with sensory and mobility impairments
- Careful consideration should be given to bus users needs throughout the area
- Blue badge and taxis access should be available in the area
- Careful consideration should be given to residents parking in the First New Town
- Careful consideration should be given to the integration of cycle routes, acknowledging that not all pedestrians are comfortable with shared spaces.
- Careful consideration should be given to the integration of cycle routes.



HIGH LEVEL THEME 4: Flexible space

OBJECTIVE 4

“DEVELOP AN ADAPTABLE STREET DESIGN, IN PARTICULAR ENABLING USE FOR APPROPRIATE EVENTS”

KEY CONSIDERATIONS

- Create designated zones for events that are adaptable spaces which can accommodate a variety of events
- Give careful consideration to appropriate scale of space for events
- Design of events infrastructure e.g. power, water
- Ensure the design is adaptable over time
- Creation of designated zones for events that are adaptable spaces which can accommodate a variety of events
- Recognise the area as a place where residents live and need to go about their daily lives
- Utilise lighting to transform and animate the street after dark and throughout the winter.



HIGH LEVEL THEME 5: Vibrant for the Economy

OBJECTIVE 5

“ENHANCE THE FIRST NEW TOWN AS A PLACE WHERE BUSINESSES CAN THRIVE “

KEY CONSIDERATIONS

- Enhance the unique identity of George Street and the First New Town
- Consider public transport accessibility into the area
- Help integrate the First New Town offer within the role of the wider city centre
- Improve attractiveness of George Street and the First New Town as a place to visit and spend time
- Careful consideration of arrangements for commercial outdoor seating at key locations
- Careful consideration of arrangement for loading and servicing
- Careful consideration of seasonal lighting and local climatic conditions to maximise attractiveness of streets.

PROJECT TIMELINE



LD&A DESIGN



CONSULTATION

PROJECT/TECHNICAL DEVELOPMENT

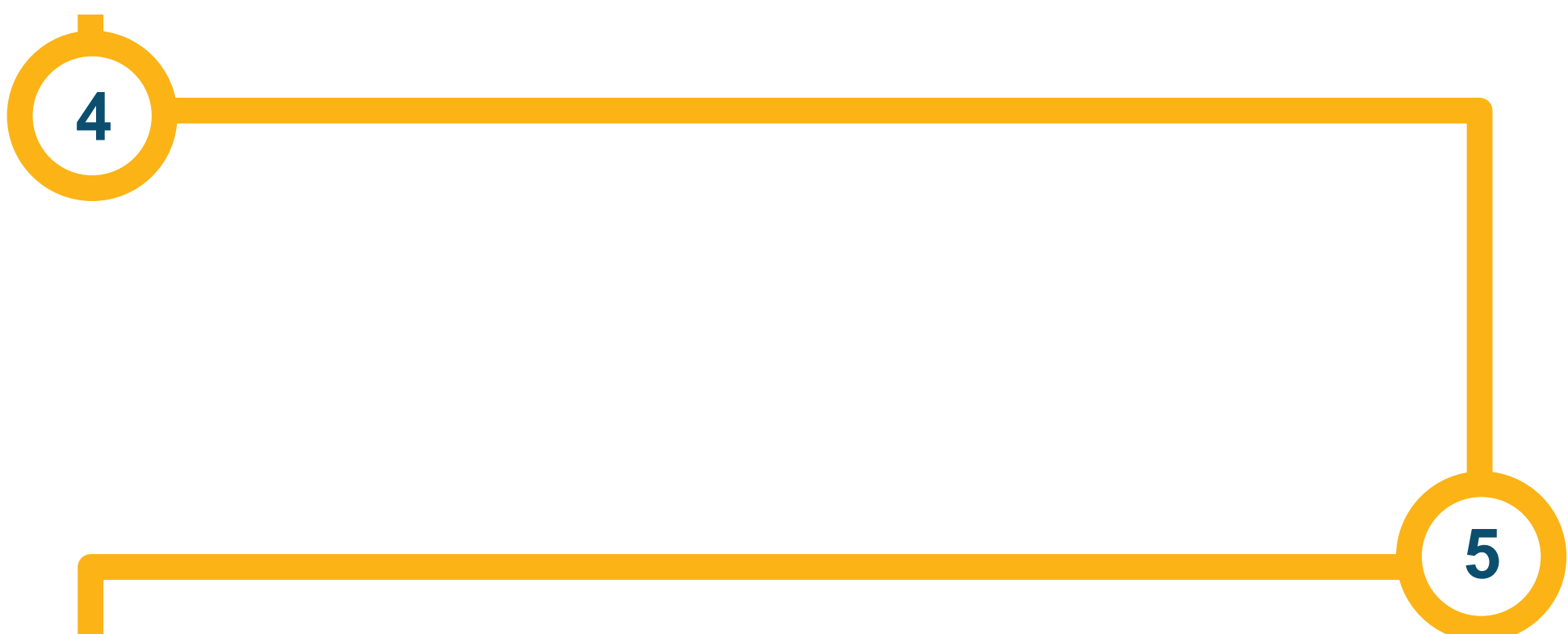
INITIAL ENGAGEMENT
Stakeholders Consultation
December 2017

PUBLIC EVENT
Public Consultations
January 2018



DEVELOPMENT OF PROJECT DESIGN OBJECTIVES
Technical Studies
December 17 - June 18

FURTHER ENGAGEMENT
Public and Stakeholder Consultation
June to July 2018



CONCEPT DESIGN DEVELOPMENT
June to August 2018

PUBLIC EVENT
Initial Concept Reveal
Late August 2018



FINAL CONCEPT DESIGN DEVELOPMENT
August to November 2018

PUBLIC EVENT
Final Concept Reveal
Late November 2018



COMMITTEE APPROVAL
Spring 2019