

North West Edinburgh

Locality Improvement Plan 2017-2022



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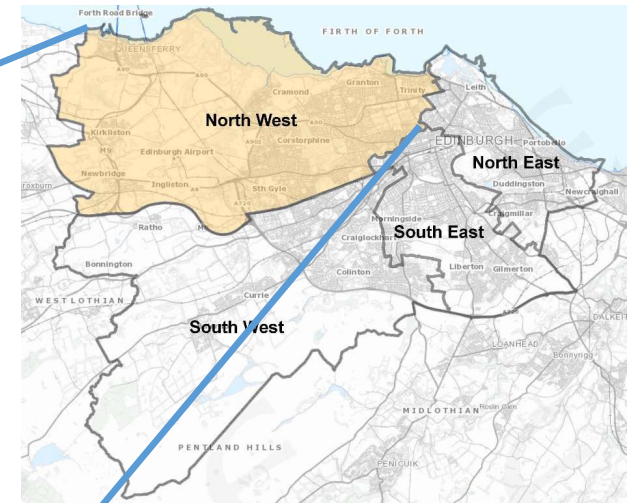
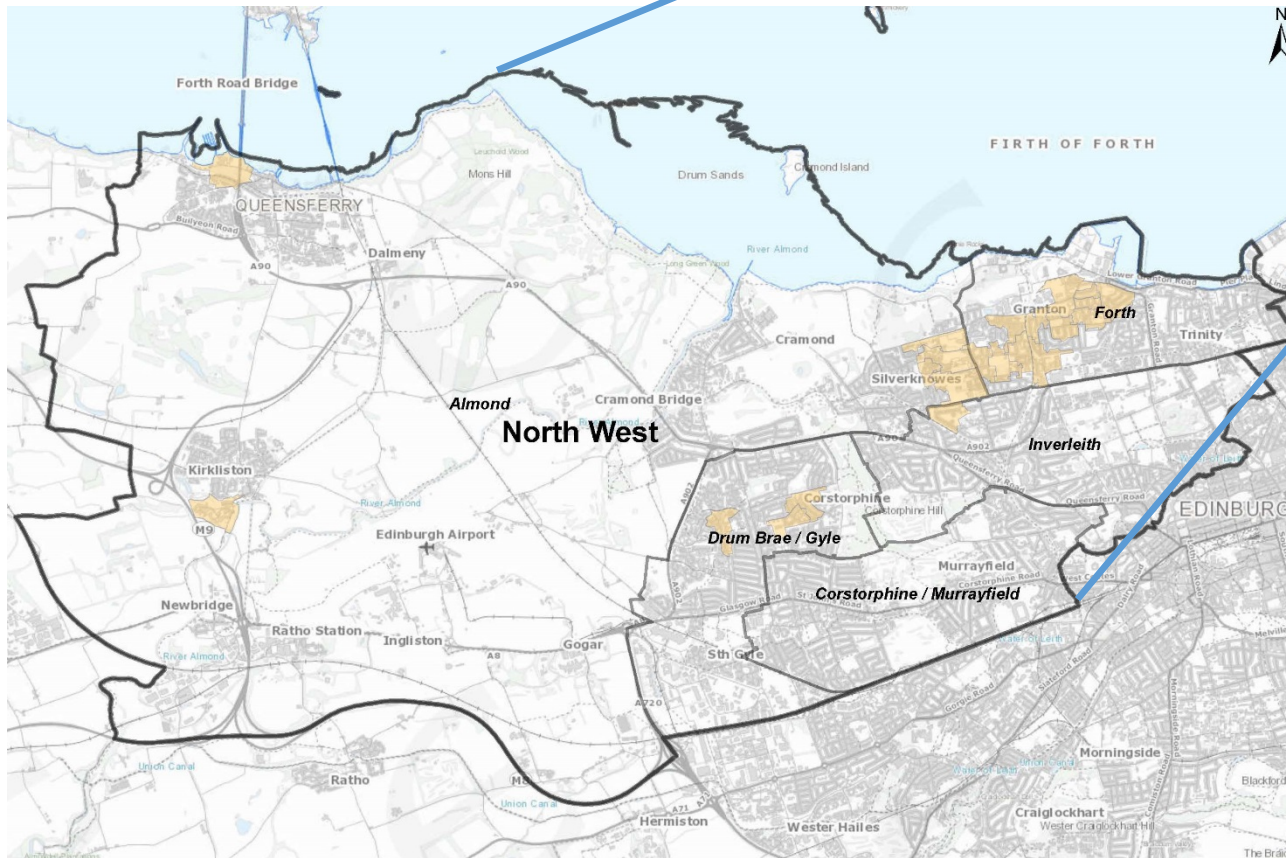
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North West locality map

- Wards**
- Almond
 - Drum Brae/Gyle
 - Corstorphine/Murrayfield
 - Forth
 - Inverleith

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- Community Council Areas**
- Leith Harbour and Newhaven
 - Trinity
 - Granton and District
 - Muirhouse Salveson
 - Silverknowes
 - Cramond and Barnton
 - Queensferry and District
 - Kirkliston
 - Ratho and District
 - Corstorphine
 - Drum Brae
 - Murrayfield
 - Craigeith/Blackhall
 - Stockbridge/Inverleith
 - Drylaw Telford
 - West Pilton West Granton



Introduction

We are delighted to present the revised North West Locality Improvement Plan 2017 - 2022. This builds on the successes of the first edition of the Locality Improvement Plan launched in 2017.

The key aim of this plan is to achieve better outcomes for communities and individuals across the whole of North West Edinburgh and to reduce the gap for those experiencing the greatest inequality of outcome.

The plan sets out:

- the priorities until 2022 (and potentially beyond)
- high level actions that will be carried out against the revised outcomes

In developing the first edition of the plan, we carried out a programme of community engagement in 2016/17. We spoke with communities across the locality, asking what would make the area better and looked at ways that we can strengthen the communities' voice in the decisions that matter across the locality.

By speaking with local people, we identified outcomes that will make a real difference to the lives of the people in our communities.

In 2020, it was felt that the original plans were too big and unlikely to succeed therefore the Edinburgh Partnership decided to revise the plan.

As a result, the revised plan has been reviewed and streamlined to focus on fewer priorities that will be more likely to tackle issues linked to poverty and inequality. These are identified as thorny issues and can only be achieved through partnership working. Two of the new priorities apply across the whole of North West locality and one focuses on North Edinburgh.

The plan brings our communities even closer together with our local service providers, to plan and deliver better services which meet the needs of the people who use them.

This plan is a commitment to communities within the North West locality of how we will

work with you in the most effective way across the length and breadth of the locality to address the known inequalities amongst our communities.

We will continue to take on board your views and concerns over the lifetime of the plan, review and report on progress annually, and realign priorities as needed.

The Locality Community Planning Partnership introduced in December 2019 has responsibility for the development and delivery of this plan.

Members of the North West Locality Community Planning Partnership are:

- The City of Edinburgh Council
- Police Scotland
- NHS Lothian
- Health and Social Care Partnership
- Scottish Fire and Rescue Service
- Skills Development Scotland
- Third Sector
- Edinburgh College
- Neighbourhood Network (one representative from each Network)



Context

Community Planning is the process by which councils and other public bodies work with local people, businesses and voluntary groups to plan and deliver better services to improve the lives of people who live in their community. It is about reducing the outcome gap for those experiencing the greatest inequality, taking a preventative approach.

In Edinburgh, the city's community planning partnership where community, public and third sector come together is collectively known as the Edinburgh Partnership.

The Community Empowerment (Scotland) Act 2015 requires the Edinburgh Partnership to develop and deliver a Local Outcome Improvement Plan for the city and individual Locality Improvement Plans for those areas that are experiencing the greatest inequality.

The [\(Edinburgh\) Local Outcome Improvement Plan or Community Plan 2018-28](#) has three priority themes:

'enough money to live on', 'access to work, learning and training opportunities' and 'a good place to live'. This is a ten-year plan with outcomes that can only be tackled through partnership working.

The first edition of the North West Locality Improvement Plan 2017-22 was subject to annual performance reviews. In 2018 it was identified that whilst there has been progress made to deliver the priorities in the plan, there were significant challenges that needed to be addressed including:

- The breadth of outcomes in the plan resulted in an extensive range and number of actions
- Many of the actions were 'business as usual' activity and not additional or collaborative
- There was mixed levels of understanding and expectation of the purpose of the plan – being viewed as a place to capture all locality activity and not specifically that which tackles poverty and

inequality, leading to dilution of impact and ineffective targeting of resources

- Structuring the priorities around five themes and multiple small areas has led to a lack of addressing the needs of those experiencing greatest inequality and is difficult to manage operationally and administratively.

Considering this, a review of the current North West Edinburgh Locality Improvement Plan 2017-22 was undertaken in 2020, looking at the outcomes contained in the plan, assessing them against three criteria – does it tackle poverty and inequality, is it a thorny issue; and can it only be achieved through partnership working.

From this, a revised set of priorities have been identified that delivery will be focussed on for the remaining lifetime of the plan. These priorities are aligned to the three themes in the Community Plan 2018-28 and shown in later sections of this document.

North West locality

The locality – geography and people

The locality stretches east from South Queensferry along the shoreline through Cramond, Barnton, Granton and Trinity and moves south to Warriston, then west along the northern reaches of the new town including Stockbridge, and continues through Roseburn, Murrayfield, Corstorphine and past the Airport to Ratho Station and onto Kirkliston (and all communities in between).



Population
145,450

Across the locality, there are areas of high affluence as well as, primarily in the Forth ward, those which are amongst the most deprived in the city.

The North West locality faces a number of key challenges in the coming years. It is expected to see the largest population

growth in Edinburgh by 2022 by as much as 10% (around 14,000). This will put additional pressure on primary and secondary schools as well as housing and other key services such as NHS primary care.

Alongside wider housing developments, the North West will see the greatest level of social and affordable housing investment across the city, with around 870 expected to be completed during the life of the LIP.

Health services also face significant challenges with an ageing population. The North West has more people aged over 65 years than any other locality. Lifestyle choices also place increasing demands on all services. We know that almost 42% of people in the North West have not engaged in any exercise when surveyed. This alone will impact longer term on services.

In addition to those issues affecting the whole of the North West, the areas of Muirhouse, Wester Drylaw, West Pilton, Granton, Royston and Wardieburn

(collectively known as North Edinburgh) also have significant social and economic challenges.

North West has the highest percentage of under 16s compared to the other three localities, with the Forth Ward having the second highest rate of child poverty at 34% compared to the rest of the city.



households in relative poverty. Of those deemed 'economically inactive' across the locality, 26% live here and Muirhouse is currently ranked as one of the top ten most deprived areas in Scotland. It also has the highest concentrations of benefits dependency.



26,457
children
under 16



Involving our communities

The recent global Coronavirus pandemic has provided a clear picture of how quickly there was a move to supporting our most vulnerable members of our communities.

Whilst the virus itself did not discriminate, those who might normally experience inequality and/or poverty appeared most likely to suffer the lockdown conditions and lack of access to basic needs. These people immediately became the focus of attention for those communities and groups around them.

This plan must build on that experience, it's our communities that can help identify the solutions and quickly help put action in place.

The NW Locality Community Planning Partnership therefore recognises that no single organisation or group has 'ownership' of poverty and inequality, no single entity will help alleviate these issues, it must be a united approach.

All of the partners involved with the NW Locality Community Planning Partnership are fully committed to **putting people at the heart** of the overall process and we will:

- **work together** with the community and partners
- **involve** everyone in ways that meets the needs of all
- **listen** to and **act** on needs, issues and ideas
- **develop** new and better ways of doing things, especially to grow opportunities for more people to engage and influence outcomes.

It is recognised that people from all backgrounds engage with community life through community councils, school parent/teacher associations, community centres, volunteering, carers, uniformed children and young people's services, tenants' groups, residents' groups, friends of parks, organisation committees and boards, even those simply attending events or activities or taking the time to

get involved with surveys or online feedback. It is vital that we build on this and find more ways to engage with more people throughout the life of the plan to help shape the future of the locality.

In 2019, the Edinburgh Partnership established 13 Neighbourhood Networks across the City, bringing those communities and organisations together to promote discussion on issues of shared interest. The Networks are the route to which communities influence the Plan and work with partners to develop appropriate responses for their neighbourhoods. Each Network has a place at the Locality Community Planning Partnership.

There are 4 Neighbourhood Networks in the North West: Almond, Forth, Inverleith and Western Edinburgh.

For information on how to get involved, or to find out how to join a community group please get in touch with us at northwest.locality@edinburgh.gov.uk

The revised outcomes

Under each theme, we have set out the outcomes, high level actions and possible ways to measure progress. Each of the outcomes is also aligned to the three priority areas of the Community Plan.

Theme 1 – locality-wide - Social Isolation

Many residents across the NW locality suffer from complete or near-complete lack of contact with services and society. Similarly, there are people suffering from loneliness, reflecting a temporary and involuntary lack of contact with other people. Both can greatly impact on health and wellbeing and can affect people of all ages.

By understanding specific needs and putting in place improved networks and social interactions we hope to minimise the numbers of people requiring professional healthcare, freeing up valuable resources and improving the quality of life for those individuals.

Lead Partners include:

Health & Social Care Partnership, Neighbourhood Networks, Voluntary Sector Forums, Voluntary Organisations, Council Wider Achievement Service, Council Community Engagement & Empowerment Service

Outcome	High level actions	Measure	Community Plan Priority
Vulnerable members of our communities will feel less isolated and more engaged with community life and key organisations, helping improve mental and physical wellbeing	<ul style="list-style-type: none"> Identify vulnerable people building in work done during Covid pandemic supplemented by a local survey Build on the recent Covid community resilience activity, rather than statutory/clinical interventions or services Develop and promote a wide range of activities promoting mental and physical health and wellbeing targeted to those most at risk of social isolation 	<p>Increase in social contact from baseline (established by survey/Covid activity)</p> <p>Reduction in relevant Health & Social Care</p>	<p>A good place to live</p> <p>Enough money to live on</p>

Outcome	High level actions	Measure	Community Plan Priority
	<ul style="list-style-type: none"> Support vulnerable people to access available benefits and entitlements 	Partnership caseloads Reduction in hospital admissions Activity data from community / vol orgs Increase in benefit take up	



Theme 2 – locality-wide - Employment & Skills

Transition from school to further education or employment can be challenging for many young people. However, for some, this transition may be traumatic based on life experience to date.

Young people might not engage with formal education or informal learning for a number of reasons e.g. Adverse Childhood Experiences (ACEs), negative external influences, mental or physical health issues. Therefore a range of barriers must be overcome before there is any likelihood of achieving a positive destination.

Creative approaches can help develop key life skills, supporting access to education, training and employment.

These approaches can be adapted to help improve people of all age groups access education, training and employment.

Lead Partners include

Head teachers, MCR Pathways co-ordinator, Edinburgh College, Business Growth & Inclusion, Skills Development Scotland, No One Left Behind Hub, Community Renewal, DYW (Developing Young Workforce), Council Business Growth & Inclusion, Adult Education/Youth Work/Libraries services

Outcome	High level actions	Measure	Community Plan Priority
Work with key partners to ensure that pupils and students (especially those most likely to experience negative destinations) and the wider community are equipped with suitable life	<ul style="list-style-type: none"> Support schools to develop life skills/similar programmes suitable for each cluster Develop flexible training/taster sessions with employers for young people and wider community 	<ul style="list-style-type: none"> PEF spend MCR programme outcomes 	Access to work, learning and training opportunities

Outcome	High level actions	Measure	Community Plan Priority
<p>skills, to make informed choices about their futures and be better prepared for existing and emerging labour markets.</p>	<ul style="list-style-type: none"> • Develop suite of options for school leavers – including Edinburgh College, volunteering etc • Develop partnership approach to supporting pupils placed on reduced timetables • Develop North Edinburgh comms app as community database for available jobs/training/volunteering • Maximise local employment opportunities e.g. Waterfront, including social enterprise space/community benefits • Develop local “Jobs Fairs” • Better use of learning estate i.e., College, libraries, community centres, voluntary sector spaces • Improving progression pathways – learner journeys 	<ul style="list-style-type: none"> • Local employers employing local people/school leavers • Range of relevant education indicators comparing NW to city averages • Employment rates/workless households • Education qualification • Participation measure i.e., progression of to education, training, etc • Long term unemployment stats • Service satisfaction 	



Theme 3 – North Edinburgh

Within the North West locality, North Edinburgh is recognised as the area where numbers of people experiencing poverty and greater inequality of outcome exceeds that of other areas.

Communities and organisations can build on recent experiences of joint working to identify robust plans that can help tackle existing poverty levels. Similarly, communities must be afforded access to service provision and experiences that will help alleviate inequality.

The communities and organisation in North must be at the heart of the development of these plans and initiatives.

North Edinburgh includes: - West Pilton, Granton, Royston/Wardieburn, Wester Drylaw & Muirhouse and parts of Drylaw

Lead Partners include

Council Community Engagement and Empowerment staff, Forth & Almond Neighbourhood Networks, Drylaw/Telford Community Council, Emerging North Edinburgh Voluntary Organisations' collective/Forth & Inverleith Voluntary Sector Forum, Edinburgh College, Edinburgh Poverty Commission

Outcome	High level actions	Measure	Community Plan Priority
Develop a robust mechanism for engaging with the community to articulate and develop plans to combat poverty and inequality in North Edinburgh	<ul style="list-style-type: none"> Establish representational sub group of Forth and Almond NNs and key service partners Away-day to agree broad priorities/action plan in line with Edinburgh Partnership agreed criteria Wherever possible, link agreed priorities and actions to recommendations from the Edinburgh Poverty Commission. 	<p>Local satisfaction and engagement surveys (to be developed)</p> <p>SIMD ranking</p>	All three



Outcome	High level actions	Measure	Community Plan Priority
	<ul style="list-style-type: none"> • Deliver North Edinburgh comms platform in conjunction with Edinburgh college and link with Edinburgh Partnership's emerging Community Engagement and Communications Strategies 	<p>Reduction of % in poverty</p> <p>Reduction in child poverty</p> <p>Attainment levels</p> <p>Employment rates/workless households</p> <p>Life expectancy</p>	



How we will measure success

The revised outcomes include a description of high-level actions and possible measures. This will be supported by workplans which set out detailed actions, timescales and the key measures that will demonstrate how change is taking place across each outcome.

Regular progress reports will be presented to the NW Locality Community Planning Partnership for further scrutiny and approval. An Annual Progress Report will be produced for the Edinburgh Partnership and partners' governance bodies indicating progress on delivering the outcomes in the plan.

The core principles and methods for monitoring progress and performance reporting are set out as follows:

Principles

1 Easy to access and understand

Information on how each outcome is progressing needs to be readily available, regularly maintained, clearly laid out and free of jargon.

2 Focused on outcomes as well as outputs

The aim of monitoring information is to measure the difference made to local people and communities and not just changes made to services.

3 Alignment with other strategic aims

The partners' progress towards achieving the outcomes must be consistent with their own established strategic aims. This is to ensure that the services are working towards clearly aligned goals and are monitoring their work in a consistent way.

Methods

1 Regular progress reports

Reports will provide detail of progress towards achieving the outcomes. They could include actions, key performance indicators, case studies and customer research to give a balanced view on progress. These reports will form the basis for the Annual Progress Report.

2 Annual Progress Report

Progress in achieving the outcomes will be reported annually to Council Committee and partner governance bodies.

3 Workplans

Working documents developed by the partners to assist delivery of the outcomes.

Further information and contacts

Key contacts

Further information about this plan is available by contacting the North West locality team:

- email northwest.locality@edinburgh.gov.uk
- telephone 0131 529 5050 and ask to speak to the Locality Manager or the Lifelong Learning Service Manager.

Links to strategies and plans

The Locality Improvement Plan links with a range of existing strategies including:

The City of Edinburgh Council

- [Business Plan](#)
- [Local Development Plan](#)

Edinburgh Partnership

- [Local Outcome Improvement Plan 2018-22](#)
- [Children's Services Plan](#)
- Community Learning and Development Plan [need link]
- Community Justice Outcomes Improvement Plan [link]

NHS Lothian

[NHS Lothian Strategic Plan 2014 - 2024](#)

Edinburgh Integration Joint Board

[Edinburgh Health and Social Care Partnership Strategic Plan 2019-22](#)

Police Scotland

[Strategic Police Plans](#)

Scottish Fire and Rescue Service

[Strategic and Local Fire and Rescue Plans for Scotland East](#)

Edinburgh Voluntary Organisations' Council and Volunteer Centre Edinburgh

[Everybody's Edinburgh](#)



Equalities statement

Locality Improvement Plans set out our commitment to promoting equality and diversity. An Integrated Impact Assessment (IIA) and Strategic Environmental Assessment (SEA) have been carried out, enabling all partners to meet their legal duties to consider equality, human rights, sustainability and the environment. The assessments ensure that the planned services and policies promote equality of opportunity, eliminate discrimination and harassment, and promote good relations between those with protected characteristics and those with none. They also allow broader inequalities to be addressed, ensuring that the needs of all people are met.

For further information or to view a copy of the assessments please contact: northwest.locality@edinburgh.gov.uk

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