

# 6 Tracking Our Progress





**My Edinburgh will...**

be beautiful - full of trees and bicycles!



I love drawing loads and loads of things!

[edinburgh2050.com](http://edinburgh2050.com)

**gh will...**



## Tracking Our Progress

Progress on the Strategy will ultimately be measured in terms of its outcomes in relation to well-being, climate change resilience, live-ability and economic growth.

Preliminary analysis for Scotland and Edinburgh has found that air quality, neighbourhood belonging and satisfaction levels with public transport are all associated with better health and mental well-being. Addressing these in the city centre therefore has the potential to deliver improvements in well-being and changes in these will be tracked throughout the Strategy delivery phase.

In addition to measuring changes in these factors and how they deliver improvements to well-being, progress will also be measured through improvements in public realm and green space, levels of walking and cycling within the city centre, uptake on cycle hire and car club services, footfall levels on key streets and public transport journey times, as well as accident levels and overall traffic and private vehicle movements.

Monitoring of these changes will therefore be closely linked to the potential benefits, both quantitative and qualitative, summarised in Section 2 of this Strategy. Key performance indicators that are linked to the realisation of these benefits are summarised in the diagram opposite. The monitoring strategy and the key indicators that it observes will develop over time, which will include the formation of a mutual monitoring strategy across the Edinburgh City Centre Transformation, the City Mobility Plan and Low Emission Zone projects.

This will address:

- Principles of the Strategy. It is important that progress is assessed against the strategic priorities underpinning the Strategy
- User groups. It is expected that different research methods will be required to capture the impacts on different user groups within the city
- Integration with existing monitoring criteria/activities relevant to the city centre and integration with wider environmental monitoring requirements for the forthcoming City Mobility Plan and the City Plan 2030 and the Low Emission Zone

The monitoring strategy will therefore be fully aligned across the city and will be developed to ensure that the principles of the Scottish Government's National Performance Framework are embedded in how data is collected and assessed against the chosen indicators.

Tracking the progress of the CCT over time is essential. The graphic below presents example indicators that will be tracked as part of the monitoring strategy.



### PEOPLE FIRST

Measure extent to which people's experience of travelling to/around the city centre has improved.

#### KPIs

- Number of accidents in the city
- Mode of transport for commute and motivations for choices



### INCLUSIVE & ACCESSIBLE

Measure extent to which the city centre changes allow a more diverse range of society to enjoy it.

#### KPIs

- Origin/ destination surveys from areas around Edinburgh
- Attitude towards Edinburgh Festivals



### LIVEABLE

Measure extent to which city centre resident's experience of the city centre and local centres' general environment has changed.

#### KPIs

- Feel of belonging
- Vehicle movements in city centre and surrounding area



### INTEGRATED POLICIES & PROJECTS

Measure the extent to which the Strategy is contributing to Edinburgh's overall aims, related projects and city planning/management.

#### KPIs

- Cumulative impact report or cross project evaluation report



### ENHANCED OPEN SPACES

Measure extent to which people are visiting open and green spaces more often/enjoying them more, therefore gaining more utility from a city centre visit.

#### KPIs

- Frequency of visits to green/open spaces
- Mode of transport for commute and motivations for choices



### UNIQUE CHARACTER & IDENTITY

Measure extent to which Edinburgh's built and natural environment is maintained/enhanced and to which residents continue to enjoy it.

#### KPIs

- Footfall counters at key catalyst areas
- Alterations to city centre's built environment (trees planted, urban furniture, etc)
- Frequency of cultural visits

\*for the definition of the principles, please see pages 18 and 19.



Open Streets Edinburgh May 5th 2019



© Copyright 2019 Jacobs U.K. Limited. The concepts and information contained in this document are the property of Jacobs. Use or copying of this document in whole or in part without the written permission of Jacobs constitutes an infringement of copyright



