



Support for Business Budget Spend

As part of the Final Business Case for the Trams to Newhaven project a Support for Business Package of £2.4m was approved that was developed in consultation with the businesses on the route. The package is designed to drive footfall, maintain vibrancy, and support businesses who are experiencing hardship as a result of the trams project.

Detailed below is the spend to date up to November 2021.

Category	Spend to Date	Committed Spend	Spend to Date
Mural painting and street design	11,910	36,342	48,252
Street cleaning - barrow person from CEC Waste Services	16,664	28,000	44,664
Open for Business campaign	81,509	13,643	95,152
Business Continuity Fund	136,069	70,110	206,179
Local discounts	116,757	37,197	153,954
Local deliveries/cargo bikes/Trailers	9,970	0	9,970
Business Development	43,500	16,500	60,000
Community Fund	10,000	530	10,530
Marketing materials	36,266	3,241	39,507
Local Data Company	10,400	5,200	15,600
Trader survey	7,799	0	7,799
Stakeholder Cost	26,075	0	26,075
Logistics Hubs	599,635	0	599,635
Total	1,086,383	230,935	1,317,318